1 THE HONORABLE JAMES L. ROBART 2 3 4 5 6 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 8 AT SEATTLE 9 ANNA PATRICK, DOUGLAS MORRILL, Case No. 2:23-cv-00630-JLR ROSEANNE MORRILL, LEISA GARRETT, 10 ROBERT NIXON, SAMANTHA NIXON, **DEFENDANTS DAVID L. RAMSEY, III,** DAVID BOTTONFIELD, ROSEMARIE AND THE LAMPO GROUP, LLC'S 11 BOTTONFIELD, TASHA RYAN, ROGELIO ANSWER TO PLAINTIFFS' AMENDED VARGAS, MARILYN DEWEY, PETER **COMPLAINT FOR DAMAGES WITH** 12 ROLLINS, RACHAEL ROLLINS, KATRINA CLASS ACTION ALLEGATIONS BENNY, SARA ERICKSON, GREG LARSON, and JAMES KING, individually 13 and on behalf of all others similarly situated, 14 Plaintiffs, JURY OF TWELVE REQUESTED 15 v. 16 DAVID L. RAMSEY, III, individually; HAPPY HOUR MEDIA GROUP, LLC, a 17 Washington limited liability company; THE LAMPO GROUP, LLC, a Tennessee limited 18 liability company, 19 Defendants. 20 21 Defendants David L. Ramsey, III and The Lampo Group, LLC (collectively, "the Lampo 22 Defendants") hereby answer Plaintiffs' Amended Complaint for Damages with Class Allegations. 23 The Lampo Defendants note that Plaintiffs' unjust enrichment claim has been dismissed with 24 prejudice. 25 26 LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' MORGAN, LEWIS & BOCKIUS LLP AMENDED COMPLAINT - 1 Attorneys at Law

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I. OVERVIEW

- 1. The allegations in this paragraph relate exclusively to a third party, Reed Hein & Associates ("RHA"). As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 2. The Lampo Defendants deny the allegations in this paragraph. The Lampo Defendants further note that Plaintiffs' unjust enrichment claim has been dismissed with prejudice.
- 3. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 4. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 5. The Lampo Defendants admit that The Lampo Group, LLC entered into various different contracts with RHA beginning in 2015, with varying terms and conditions, and that the Lampo Group, LLC terminated the final such contract in early 2021. The Lampo Defendants deny that Mr. Ramsey personally entered into contracts with RHA or was paid by RHA. The Lampo Defendants further deny that they received "greater than \$30 million" from RHA. The remainder of the allegations in this paragraph are speculative, overbroad, and inaccurate, and The Lampo Defendants therefore deny those allegations.
- 6. The Lampo Defendants admit that David Ramsey is a Christian and that he hosts a nationally syndicated radio show and podcast on which he gives financial advice. The Lampo Defendants also admit that they provide a service known as Financial Peace University and that their programming has millions of listeners. The Lampo Defendants deny the remaining allegations in paragraph 6.
- 7. The Lampo Defendants deny that Mr. Ramsey personally accepted payment from RHA or made false statements on behalf of RHA. The Lampo Defendants admit that Mr. Ramsey LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -2

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endorsed Timeshare Exit Team in a number of promotions between 2015 and 2021, but deny that he made any statements alleged in this paragraph "[t]hroughout" his promotions. The recordings of any statements made by Mr. Ramsey in promotions regarding the Timeshare Exit Team speak for themselves. For the avoidance of doubt, the Lampo Defendants further respond that the statements made in such promotions varied at different times, and that the Lampo Defendants always understood and believed all such statements to be true and accurate. To the extent Plaintiffs allege that statements made by the Lampo Defendants were false, the Lampo Defendants deny those allegations.

- 8. The Lampo Defendants admit several timeshare companies, the Washington Attorney General, and some RHA customers sued RHA. The Lampo Defendants lack knowledge or information sufficient to admit or deny the details of those cases. The Lampo Defendants lack sufficient knowledge or information to admit or deny Plaintiffs' allegations regarding the Better Business Bureau or the arbitration awards in this paragraph, and therefore deny those allegations. The Lampo Defendants also note that on May 23, 2019, the court in *Wyndham Vacation Ownership, et. al. v. Reed Hein & Assoc., LLC, et. al.*, pending in the U.S. District Court for the Middle District of Florida, dismissed the plaintiffs' Florida Deceptive and Unfair Trade Practices Act claim against RHA and others. The Lampo Defendants deny the remainder of the allegations in this paragraph.
- 9. The Lampo Defendants admit their endorsement of RHA terminated by March 2021, and therefore so did any obligation by RHA or Happy Hour Media Group to pay The Lampo Group, LLC for that endorsement. The Lampo Defendants deny that RHA or Happy Hour ever paid Mr. Ramsey directly.
  - 10. The Lampo Defendants deny the allegations in this paragraph.
- 11. The Lampo Defendants admit that during a radio broadcast in 2021, David Ramsey discussed timeshares and RHA. The contents of the recording of that broadcast speaks for itself.

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25 26 To the extent this paragraph characterizes the contents of the broadcast in a manner inconsistent with the recording, the Lampo Defendants deny those allegations.

- 12. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 13. The Lampo Defendants deny the allegations in this paragraph. For the avoidance of doubt, the Lampo Defendants further respond that they were never paid anything by their listeners in connection with any of the allegations in this case.
- 14. The Lampo Defendants deny the allegations that "Ramsey unjustly took [millions] from his own listeners," that RHA "sent a portion" of the Plaintiffs' money to Ramsey, or that Plaintiffs are entitled to any relief whatsoever. For the avoidance of doubt, the Lampo Defendants further respond that they were never paid anything by their listeners in connection with the allegations in this case. The remaining allegations in this paragraph relate to a third party, RHA, and the Lampo Defendants therefore do not have sufficient knowledge or information to admit or deny those allegations, and therefore deny them.

### II. PARTIES

15. This paragraph is limited to legal conclusions to which no response is required. For the avoidance of doubt, the Lampo Defendants deny that Plaintiffs are entitled to any relief whatsoever in this case.

#### a. Plaintiffs

#### **Anna Patrick**

- 16. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 17. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 18. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -4

19. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

## **Douglas and Roseanne Morrill**

- 20. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 21. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 22. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 23. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 24. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

#### Leisa Garrett

- 25. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 26. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 27. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 28. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 29. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

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30. The Lampo Defendants deny the allegation that Ms. Garrett's experience is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.

# Robert and Samantha Nixon

- 31. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 32. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 33. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 34. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 35. The Lampo Defendants deny the allegation that Mr. and Mrs. Nixon's experience is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.

#### **David and Rosemarie Bottonfield**

- 36. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 37. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 38. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

# Tasha Ryan

39. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -6

- 40. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 41. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
  - 42. The Lampo Defendants deny the allegations in this paragraph.

# Rogelio Vargas

- 43. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 44. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 45. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 46. The Lampo Defendants deny the allegation that Mr. Vargas' experience is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.

### **Marilyn Dewey**

- 47. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 48. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 49. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
  - 50. The Lampo Defendants deny the allegations in this paragraph.

# **Peter and Rachael Rollins**

51. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -7

- 52. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 53. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

# Katrina Benny

- 54. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 55. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 56. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 57. The Lampo Defendants deny the allegation that Mr. Vargas' experience is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny them.

#### Sara Erickson

- 58. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 59. The Lampo Defendants deny the allegation that Mr. Vargas' experience is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny them.

### **Greg Larson**

- 60. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 61. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

62. The Lampo Defendants lack sufficient knowledge or information to admit or deny 1 the allegations in this paragraph, and therefore deny those allegations. 2 **James King** 3 4 63. The Lampo Defendants lack sufficient knowledge or information to admit or deny 5 the allegations in this paragraph, and therefore deny those allegations. 64. The Lampo Defendants lack sufficient knowledge or information to admit or deny 6 7 the allegations in this paragraph, and therefore deny those allegations. 8 65. The Lampo Defendants lack sufficient knowledge or information to admit or deny 9 the allegations in this paragraph, and therefore deny those allegations. 10 66. The Lampo Defendants deny the allegation that Mr. Vargas' experience is typical 11 of members of the putative class. The Lampo Defendants lack sufficient knowledge or information 12 to admit or deny the other allegations in this paragraph and therefore deny those allegations. b. **Defendants** 13 14 67. The Lampo Defendants lack sufficient knowledge or information to admit or deny 15 the allegations in this paragraph, and therefore deny those allegations. 16 68. The Lampo Defendants admit the allegations in this paragraph. 69. 17 The Lampo Defendants admit the allegations in this paragraph. 18 70. The Lampo Defendants admit that Dave Ramsey is the founder and chief executive 19 officer of The Lampo Group, LLC. The Lampo Defendants deny Dave Ramsey is the owner of the 20 Lampo Group, LLC. 21 The Lampo Defendants admit that Dave Ramsey is the sole manager of The Lampo 71. 22 Group, LLC. The Lampo Defendants deny that Dave Ramsey is a member of The Lampo Group, 23 LLC. 24 72. This paragraph contains legal allegations and conclusions to which no response is 25 required. 26

III. JURISDICTION & VENUE 1 2 73. This paragraph contains legal allegations and conclusions to which no response is required. 3 This paragraph contains legal allegations and conclusions to which no response is 4 74. 5 required. This paragraph contains legal allegations and conclusions to which no response is 6 75. 7 required. 8 76. This paragraph contains legal allegations and conclusions to which no response is 9 required. 10 77. This paragraph contains legal allegations and conclusions to which no response is required. 11 12 78. This paragraph contains legal allegations and conclusions to which no response is required. 13 79. This paragraph contains legal allegations and conclusions to which no response is 14 15 required. 16 80. This paragraph contains legal allegations and conclusions to which no response is required. 17 18 IV. FACTS<sup>1</sup> 81. 19 The allegations in this paragraph relate exclusively to a third party, RHA. As a 20 result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the 21 allegations in this paragraph, and therefore deny those allegations. 22 82. The allegations in this paragraph relate exclusively to a third party, RHA. As a 23 result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the 24 allegations in this paragraph, and therefore deny those allegations. 25 <sup>1</sup> Plaintiffs have interspersed subheadings in the statement of facts in the Amended Complaint. The Lampo Defendants have not used those subheadings in this Answer, and instead have used only the paragraph numbers. For the avoidance 26 of doubt, the Lampo Defendants deny any allegations in the headings and subheadings in the Amended Complaint. LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -10

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- 83. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 84. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 85. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 86. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 87. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 88. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 89. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 90. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

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PLAINTIFFS' AMENDED COMPLAINT -12

- 91. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 92. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 93. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 94. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 95. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 96. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 97. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 98. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 99. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations. The Lampo Defendants note LAMPO DEFENDANTS' ANSWER TO

that in the apparently referenced case, there was a May 31, 2019, finding about the actions of Mitchell Reed Sussman, not RHA.

- 100. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 101. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 102. The Lampo Defendants admit that the Washington State Attorney General filed an action against RHA in King County Superior Court in February 2020.
- 103. The Lampo Defendants admit the Washington State Attorney General's complaint contained the quoted statements and that the Attorney General and RHA entered a consent decree that included RHA paying \$2.61 million. The Lampo Defendants lack sufficient knowledge or information to admit or deny the remaining allegations in this paragraph, and therefore deny those allegations.
- 104. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 105. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 106. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 107. The Lampo Defendants admit that Brian and Keri Adolph filed a putative class action against RHA with the name and case number stated in this paragraph, and that a final LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -13

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settlement was reached and approved by the Court in May 2023, and that it included a Covenant of Judgment. The records from that case speak for themselves. To the extent this paragraph alleges more, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny any such allegations.

- 108. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 109. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 110. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations. For the avoidance of doubt, to the extent this paragraph impliedly alleges that RHA paid Mr. Ramsey directly, and/or that the Lampo Defendants were involved in any "scheme" by RHA, the Lampo Defendants deny those allegations.
- 111. This paragraph contains legal allegations and conclusions that do not require a response. Further, the allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 112. This paragraph contains legal allegations and conclusions that do not require a response. Further, the allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 113. This paragraph contains legal allegations and conclusions that do not require a response. Further, the allegations in this paragraph relate exclusively to a third party, RHA. As a LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -14

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result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

- 114. This paragraph contains legal allegations and conclusions that do not require a response. The allegations in this paragraph relate exclusively to a third party, RHA. As a result, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 115. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, which relate solely to RHA and Happy Hour, and therefore deny those allegations.
  - 116. The Lampo Defendants deny the allegations in this paragraph.
- 117. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, which relate solely to Happy Hour, and therefore deny those allegations.
- 118. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, which relate solely to RHA and Happy Hour, and therefore deny those allegations.
- 119. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, to the extent they relate solely to RHA and Happy Hour, and therefore deny such allegations. The Lampo Group admits that Happy Hour provided feedback at times on advertising that was aired on the Lampo Group, LLC's programming.
- 120. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, to the extent they relate solely to RHA and Happy Hour, and therefore deny such allegations. The Lampo Group admits that Happy Hour provided feedback at times on advertising that was aired on the Lampo Group, LLC's programming.

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- 121. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, which relate solely to RHA and Happy Hour, and therefore deny those allegations.
  - 122. The Lampo Defendants deny the allegations in this paragraph.
- 123. The Lampo Defendants admit David Ramsey is a radio host, and that his show and seminars discuss topics related to financial advice. The Lampo Defendants further admit that they have used the phrase "win with money" in relation to the Financial Peace University. To the extent this paragraph alleges more, the Lampo Defendants deny those allegations.
- 124. The Lampo Defendants admit their programs are promoted to religious organizations and that Mr. Ramsey states that his advice is based on biblical principles. The Lampo Defendants deny that David Ramsey "overstates the extent to which he vets his endorsees." The Lampo Defendants lack sufficient information to admit or deny the remainder of the allegations in this paragraph, and therefore deny those allegations.
- 125. The Lampo Defendants respond that the recordings of any programming speak for themselves. To the extent the allegations in this paragraph are inconsistent with the recordings of statements made by Mr. Ramsey, the Lampo Defendants deny those allegations.
- 126. The Lampo Defendants respond that the recordings of any programming speak for themselves. To the extent the allegations in this paragraph are inconsistent with the recordings of statements made by Mr. Ramsey, the Lampo Defendants deny those allegations.
- 127. The Lampo Defendants respond that the recordings of any programming speak for themselves. To the extent the allegations in this paragraph are inconsistent with the recordings of statements made by Mr. Ramsey, the Lampo Defendants deny those allegations. The Lampo Defendants deny the remaining allegations in this paragraph.
- 128. The Lampo Defendants respond that the statements on any RHA website speak for themselves. To the extent the allegations in this paragraph are inconsistent with any records of

RHA's website, the Lampo Defendants deny those allegations. The Lampo Defendants deny the remaining allegations in this paragraph.

- 129. The Lampo Defendants deny the allegations in this paragraph.
- 130. The Lampo Defendants deny the allegations in this paragraph.
- 131. The Lampo Defendants deny the allegations in this paragraph.
- 132. The Lampo Defendants admit they promote products and services on "The Dave Ramsey Show" and that the show is produced by The Lampo Group. The Lampo Defendants deny that The Lampo Group is "own[ed] and control[led]" by David Ramsey. To the extent this paragraph alleges more, the Lampo Defendants deny it.
- 133. The Lampo Defendants deny that David Ramsey claims to be single-handedly responsible for converting RHA from a small local company into a company doing hundreds of millions of dollars in business. The Lampo Defendants lack sufficient knowledge or information to admit or deny the remainder of the allegations in this paragraph, and therefore deny those allegations.
- 134. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 135. The Lampo Defendants deny that David Ramsey was ever paid by Reed Hein. The Lampo Defendants lack sufficient knowledge or information to admit or deny the remainder of the allegations in this paragraph, and therefore deny those allegations. This paragraph also contains legal allegations and conclusions that do not require a response.
  - 136. The Lampo Defendants deny the allegations in this paragraph.
- 137. The Lampo Defendants admit RHA ran advertisements during episodes of the Dave Ramsey Show. The Lampo Defendants deny the remaining allegations in this paragraph.
- 138. The recordings of statements made on the air speak for themselves. To the extent Plaintiffs' allegations regarding those statements are inconsistent with the recordings, the Lampo

The Lampo Defendants deny the allegations in this paragraph.

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148. The Lampo Defendants investigation is ongoing and, as of the filing of this Answer,

The Lampo Defendants deny the allegations in this paragraph.

The Lampo Defendants deny the allegations in this paragraph.

they lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

- 149. The Lampo Defendants admit they created a webpage called Ramsey Frontman where customers who were interested in exit services could provide information. The Lampo Defendants deny that Ramsey Frontman collected or maintained records. As to any remaining allegations in this paragraph, the Lampo Defendants' investigation is ongoing and, as of the filing of this Answer, the Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 150. The Lampo Defendants deny that the Ramsey Frontman webpages contained deceptive or misleading content. The Lampo Defendants admit Happy Hour reviewed and expressed approval for some content that appeared on Ramsey Frontman. To the extent this paragraph contains additional allegations, the Lampo Defendants deny those allegations.
- 151. The Lampo Defendants object that the Amended Complaint does not define the term "referred" nor related terms used in the Amended Complaint which are capable of multiple interpretations. In light of this ambiguity, out of an abundance of caution, the Lampo Defendants deny that they "referred" listeners to RHA. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph as to records kept or maintained by RHA, the content of those records, or how those records were created, and therefore deny those allegations.
- 152. The Lampo Defendants object that the Amended Complaint does not define the term "referred" nor related terms used in the Amended Complaint which are capable of multiple interpretations. In light of this ambiguity, out of an abundance of caution, the Lampo Defendants deny that they "referred" listeners to RHA. The Lampo Defendants lack sufficient knowledge or LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -19

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RHA, or how those records were created, and therefore deny those allegations.

The Lampo Defendants object that the Amended Complaint does not define the

- 153. The Lampo Defendants object that the Amended Complaint does not define the term "referred" nor related terms used in the Amended Complaint which are capable of multiple interpretations. In light of this ambiguity, out of an abundance of caution, the Lampo Defendants deny that they "referred" listeners to RHA. The Lampo Defendants deny that they "referred" any listeners to RHA. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph as to records kept or maintained by RHA, and therefore deny those allegations.
- 154. The Lampo Defendants object that this paragraph is vague and confusing as to timeframe, as it appears to switch back and forth between present tense and past tense and does not specify the referenced time period. Accordingly, out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.
- 155. The Lampo Defendants respond that the statements on ramseysolutions.com speak for themselves. To the extent this paragraph mischaracterizes those statements, the Lampo Defendants deny the allegations in this paragraph.
- 156. The Lampo Defendants respond that the statements on ramseysolutions.com speak for themselves. To the extent this paragraph mischaracterizes those statements, the Lampo Defendants deny the allegations in this paragraph.
- 157. The Lampo Defendants respond that the statements in newsletters speak for themselves. To the extent this paragraph mischaracterizes those statements, the Lampo Defendants deny the allegations in this paragraph. The Lampo Defendants' investigation is ongoing and, as of the filing of this Answer, they lack sufficient knowledge or information to admit or deny the remaining allegations in this paragraph, and therefore deny those allegations.
- 158. The Lampo Defendants respond that the statements in newsletters speak for themselves. To the extent this paragraph mischaracterizes those statements, the Lampo LAMPO DEFENDANTS' ANSWER TO

Defendants deny the allegations in this paragraph. The Lampo Defendants' investigation is ongoing and, as of the filing of this Answer, they lack sufficient knowledge or information to admit or deny the remaining allegations in this paragraph, and therefore deny those allegations.

- 159. The Lampo Defendants deny the allegations in this paragraph.
- 160. The Lampo Defendants deny the allegations in this paragraph.
- 161. The Lampo Defendants deny the allegations in this paragraph.
- 162. The allegations in this paragraph are drafted in a misleading way, and the Lampo Defendants therefore deny the same.
- 163. The Lampo Defendants admit they have conducted live presentations at which speakers, including David Ramsey, have provided advice on topics related to personal finances. The Lampo Defendants admit some of these seminars have been held at churches. The Lampo Defendants' investigation is ongoing and, as of the filing of this Answer, they lack sufficient knowledge or information to admit or deny the remaining allegations in this paragraph.
- 164. The Lampo Defendants admit that many speakers, including Mr. Ramsey, are Christian and have spoken about religious views in presentations. The Lampo Defendants deny that all seminars begin and end with a prayer, or that all speakers state their advice is grounded in the Bible.
- 165. The Lampo Defendants deny that it receives fees for all live seminars they conduct. The remainder of these allegations in this paragraph are overgeneralized, and the Lampo Defendants therefore deny the same.
- 166. The allegations in this paragraph are overgeneralized, and the Lampo Defendants therefore deny the same.
- 167. The Lampo Defendants admit that at some but not all seminars, The Lampo Group, LLC asked some participants to complete contact cards indicating whether they had timeshare obligations they wanted to terminate. To the extent this paragraph alleges more, the Lampo Defendants deny those allegations.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -21

- 168. The Lampo Defendants admit that at some but not all seminars, when a participant completed a contact card and indicated that they had a timeshare obligation they wanted to terminate, The Lampo Group, LLC provided that information to RHA. To the extent this paragraph alleges more, the Lampo Defendants deny those allegations.
  - 169. The Lampo Defendants deny the allegations in this paragraph.
  - 170. The Lampo Defendants deny the allegations in this paragraph.
  - 171. The Lampo Defendants deny the allegations in this paragraph.
  - 172. The Lampo Defendants deny the allegations in this paragraph.
- 173. The Lampo Defendants admit that RHA advertised on Lampo Group radio broadcasts, that Mr. Ramsey provided his endorsement for a time period beginning in 2015, and that Lampo Group radio broadcasts are heard nationally. The Lampo Defendants lack sufficient knowledge or information to admit or deny whether RHA's advertisements were "national in scope" before advertising on Lampo Group broadcasts.
- 174. The Lampo Defendants admit that RHA advertised on other forums. The Lampo Defendants lack sufficient knowledge or information to admit or deny the remainder of the allegations in this paragraph, and therefore deny those allegations.
  - 175. The Lampo Defendants deny the allegations in this paragraph.
  - 176. The Lampo Defendants deny the allegations in this paragraph.
- 177. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 178. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 179. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.
- 180. The Lampo Defendants lack sufficient knowledge or information to admit or deny the allegations in this paragraph, and therefore deny those allegations.

196. The Lampo Defendants deny the allegations in this paragraph.

- 197. The Lampo Defendants deny the allegation that Ms. Patrick is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 198. The Lampo Defendants deny the allegation that Mr. and Mrs. Morrill are typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 199. The Lampo Defendants deny the allegation that Ms. Garrett is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 200. The Lampo Defendants deny the allegation that Mr. and Ms. Nixon are typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 201. The Lampo Defendants deny the allegation that Mr. and Ms. Bottonfield are typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 202. The Lampo Defendants deny the allegation that Ms. Ryan is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 203. The Lampo Defendants deny the allegation that Mr. Vargas and Ms. Dewey are typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 204. The Lampo Defendants deny the allegation that Ms. Dewey is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -24

- 205. The Lampo Defendants deny the allegation that Mr. and Ms. Rollins are typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 206. The Lampo Defendants deny the allegation that Ms. Benny is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 207. The Lampo Defendants deny the allegation that Ms. Erickson is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 208. The Lampo Defendants deny the allegation that Mr. Larson is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph, and therefore deny those allegations.
- 209. The Lampo Defendants deny the allegation that Mr. King is typical of members of the putative class. The Lampo Defendants lack sufficient knowledge or information to admit or deny the other allegations in this paragraph.

#### V. CLASS ALLEGATIONS

- 210. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.
- 211. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.
- 212. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.
- 213. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.
- 214. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -25

1	215.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
2	an abundance o	of caution, the Lampo Defendants deny the allegations in this paragr	aph.		
3	216.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
4	an abundance o	of caution, the Lampo Defendants deny the allegations in this paragr	aph.		
5	217.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
6	an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.				
7	218.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
8	an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.				
9	219.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
10	an abundance o	of caution, the Lampo Defendants deny the allegations in this paragr	aph.		
11	VI. LEGAL ALLEGATIONS				
12	COUNT ONE				
13	Violation of the Washington Consumer Protection Act				
14	220.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
15	an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.				
16	221.	This paragraph contains legal conclusions to which no response is re-	quired.	Out of	
17	an abundance of caution, the Lampo Defendants deny the allegations in this paragraph, including				
18	subparts (a)-(i).				
19	222.	This paragraph contains legal conclusions to which no response is re-	equired.	Out of	
20	an abundance o	of caution, the Lampo Defendants deny the allegations in this paragr	aph.		
21	COUNT TWO				
22		<b>Negligent Misrepresentation</b>			
23	223.	[Paragraph 223 was omitted in Plaintiffs' Amended Complaint.]			
24	224.	This paragraph contains legal conclusions to which no response is re-	equired.	Out of	
25	an abundance of caution, the Lampo Defendants deny the allegations in this paragraph.				
26					
	LAMPO DEFEND	DANTS' ANSWER TO	EWIS & BOO	жие ГГР	

**COUNT FOUR** 1 2 **Conspiracy** 3 234. This paragraph contains legal conclusions to which no response is required. Out of 4 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 5 235. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 6 7 **COUNT FIVE** 8 Conversion 9 236. This paragraph contains legal conclusions to which no response is required. Out of 10 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 11 237. This paragraph contains legal conclusions to which no response is required. Out of 12 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 13 238. This paragraph contains legal conclusions to which no response is required. Out of 14 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 15 239. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 16 17 240. This paragraph contains legal conclusions to which no response is required. Out of an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 18 19 241. This paragraph contains legal conclusions to which no response is required. Out of 20 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 21 242. This paragraph contains legal conclusions to which no response is required. Out of 22 an abundance of caution, the Lampo Defendants deny the allegations in this paragraph. 23 PRAYER FOR RELIEF 24 The Lampo Defendants deny that Plaintiffs are entitled to any of the relief requested in the 25 Amended Complaint. 26 LAMPO DEFENDANTS' ANSWER TO MORGAN, LEWIS & BOCKIUS LLP The Lampo Defendants hereby plead the following affirmative defenses:

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# AFFIRMATIVE DEFENSES

Plaintiffs have failed to state a claim against the Lampo Defendants upon which

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relief may be granted. 2. Plaintiffs have failed to adequately allege that a class action can or should be

- certified in this matter.
  - 3. Plaintiffs have failed to join one or more necessary parties, including RHA.
- 4. Some or all claims asserted by Plaintiffs and/or absent class members are barred by the statute of limitations.
- 5. Some or all claims asserted by Plaintiffs and/or absent class members are barred or should be reduced because they have failed to mitigate their damages.
- 6. Plaintiffs and at least some absent class members failed to provide the Lampo Defendants an opportunity to assist in mitigation of their damages.
- 7. Some or all claims asserted by Plaintiffs and/or absent class members are barred by unclean hands, waiver, estoppel, in pari delicto, and laches.
- 8. Some or all claims asserted by Plaintiffs and/or absent class members are barred based on assumption of risk.
- 9. Some or all claims asserted by Plaintiffs and/or absent class members are barred or should be reduced based on contributory/comparative fault or negligence.
- 10. The damages of Plaintiffs and/or absent class members, if any, were caused by other individuals or entities, and not by the Lampo Defendants.
- 11. The Lampo Defendants acted using reasonable business practices, and as a broadcaster advertising in good faith without knowledge of the advertising's allegedly false, deceptive, or misleading character.
- 12. Plaintiffs cannot demonstrate that identifiable funds belonging to Plaintiffs or absent class members are traceable to and in the possession of the Lampo Defendants.

LAMPO DEFENDANTS' ANSWER TO PLAINTIFFS' AMENDED COMPLAINT -29

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- 13. The claims asserted by Plaintiffs and/or absent class members are barred by public policy, as well as the First Amendment to the Constitution of the United States and Section 5 of Article I of the Washington State Constitution.
- 14. The claims asserted by Plaintiffs and/or absent class members are preempted by federal or state law.
- 15. There is no personal jurisdiction over the Lampo Defendants with respect to claims asserted by non-Washington residents.
- 16. The claims asserted by Plaintiffs and/or absent class members are barred by accord and satisfaction.
- 17. Claims of Plaintiffs and/or absent class members may be subject to arbitration requirements. For the avoidance of doubt, however, the Lampo Defendants reserve all rights with respect to the issue of whether any agreement or any provision of any agreement between RHA and any customer of RHA applies to any claim of any Plaintiff or absent class member with respect to the Lampo Defendants. Discovery on this issue is ongoing and the Lampo Defendants have not yet received Plaintiffs' production of their agreements with RHA.
- 18. The claims asserted by Plaintiffs and/or absent class members are barred by the economic-loss rule and/or the independent duty doctrine.
- 19. The claims asserted by Plaintiffs and/or absent class members are barred by the fact that there was an intervening or supervening cause between any alleged actions and Plaintiffs' harm.
- 20. The claims asserted by Plaintiffs and/or absent class members are barred by the fact it was not foreseeable that the Lampo Defendants' alleged actions would cause Plaintiffs' harm.
- 21. The claims asserted by Plaintiffs and/or absent class members are barred by a lack or failure of consideration.
- 22. The claims asserted by Plaintiffs and/or absent class members are barred by the doctrine of illegality.

1	PRAYER FOR RELIEF				
2	The Lampo Defendants request the following relief:				
3	A. Trial by a jury of twelve.				
4	B. Denial of certification of a class action with respect to Plaintiffs' claims;				
5	C. Dismissal of the Plaintiffs' claims against the Lampo Defendants with prejudice;				
6	D. Judgment against Plaintiffs in favor of the Lampo Defendants;				
7	E. An award of costs and attorneys' fees to the Lampo Defendants; and				
8	F. Such other and further relief as the Court deems just and equitable.				
9	Dated: January 11, 2024 MORGAN, LEWIS & BOCKIUS LLP				
11	By: s/ Damon C. Elder				
2	Patty A. Eakes, WSBA No. 18888 Damon C. Elder, WSBA No. 46754				
3	Andrew DeCarlow, WSBA No. 54471 1301 Second Avenue, Suite 3000				
4	Seattle, WA 98101 Phone: (206) 274-6400				
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6	andrew.decarlow@morganlewis.com				
7	Attorneys for Defendants David L. Ramsey, III and The Lampo Group, LLC				
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